

Investor Presentation

Ease2pay and Involtum:
Mobile payment platform for shared self-services
Supporting the energy transition



Book



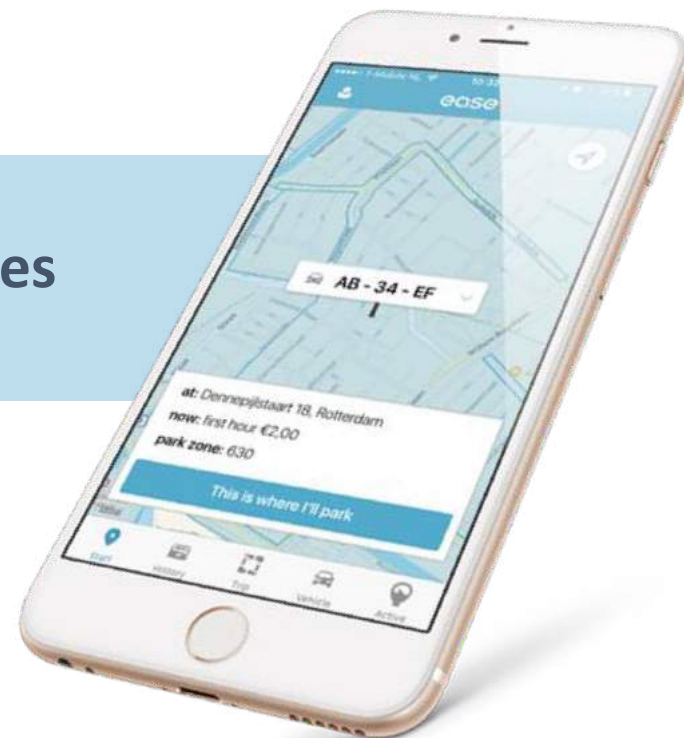
Park



Charge



Pay



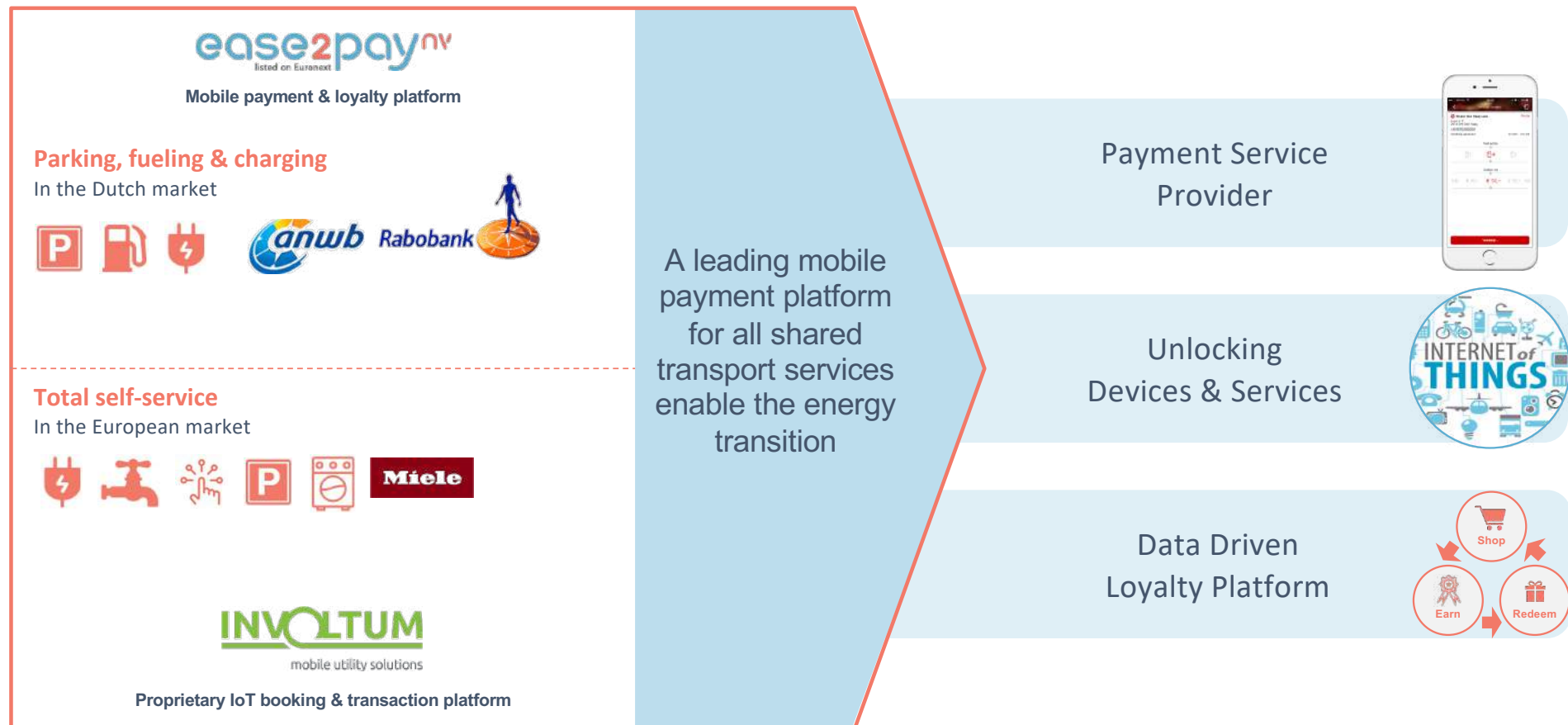
29-11-2021

ease2pay^{nv}
listed on Euronext

Creating Leading Mobile Payment Platform for Transport Services



Merge of Mobile Payment and Self-Service Platform



European Wide Self-Service Platform



Mobile Self-Service Empowers Users

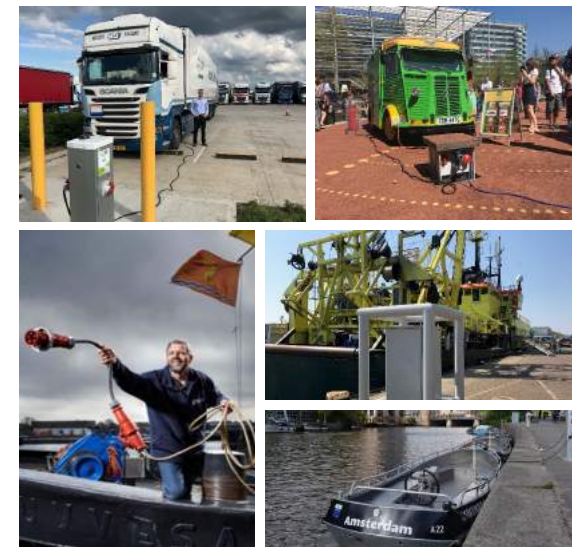
Book



Park



Charge



Pay

Mobile Self-Service Empowers Merchants

Significant lower break even point of charging locations supports the energy transition

Decrease costs



No Point-of-Sale hardware needed, application runs on the smartphone of customers



Converting manned facilities into **24/7 digital self-service**



Receive payments (risk-free) **within 24 hours**



Access to large **external customer base**

Increase sales



24/7 access and **booking of transport service** facilities



Up to date location information and **easy payments** via smartphone app; no need for plastic cards



Transparent pricing and billing via smartphone app



Seamless in-app loyalty can facilitate channels in converting their buying power into loyalty discounts for their customers



Directing users to merchant via booking function

Strong Trends Supporting Growth of Self-Service

Using IoT plus mobile payments and support the energy transition with self-service



IoT

Connecting and unlocking devices & services to share



Mobile payments

Significant growth in payments via smart devices

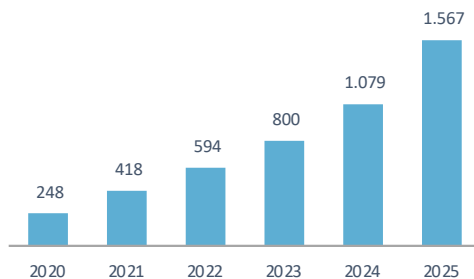


Energy transition

Consumers use unattended charging services

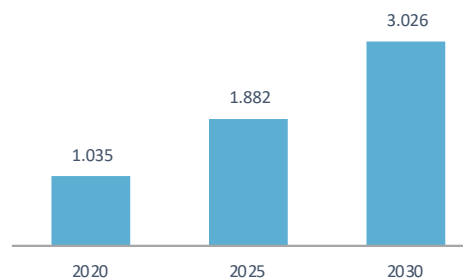
Global end-user spending on IoT solutions (USDbn)

CAGR '20-'25: 45%



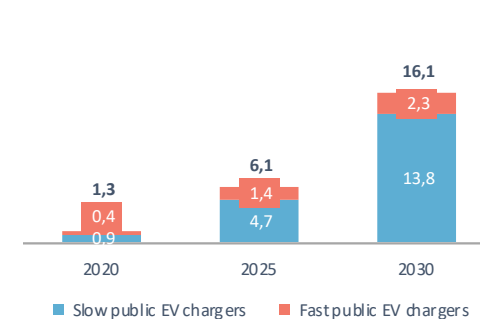
Global cashless transaction volumes (#m)

CAGR '20-'30: 11%



Global EV charging points (#bn)

CAGR '20-'30: 29%



Market Strategy: 1 Platform for 3 Transport Markets

	I	II	III
	Individual Transport	Recreational Transport	Freight Transport
Targeted end-market	✓ Digital on & off-street parking ✓ Fuel market ✓ EV-charging	✓ Marinas ✓ Camper sites ✓ Launderettes	✓ Truck charging ✓ Shore power for shipping ✓ Public spaces
Mobile self-services	Booking Fuel Parking Charging	Booking Parking Charging Washing Power supply Water supply	Booking Parking Charging Water supply Fuel Washing
Market	B2C	B2C	B2B
Own labels	Prettig Parkeren ease2pay PARK AND POWER	aanuit.net YOREON	NOMAD POWER Walstroom MARKT STROOM.NL
Strategic channels	Rabobank Canwb	seijssener Miele	Easy Power Supply Powerbiforce

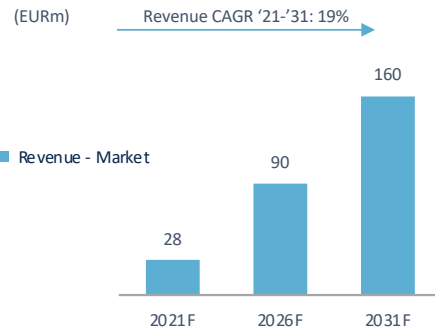
I Targeted End-markets: Individual Transport

DIGITAL ON- & OFFSTREET PARKING

Market dynamics

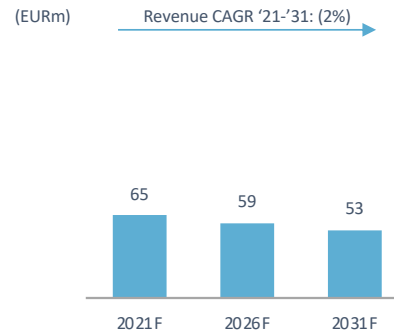
- Centrally organised parking network by SHPV
- Large Dutch market with decent outlook
- Various other on-street parking app providers in the market
- Parking garage players pose major entry barrier, but still very low digital adoption rate

Dutch addressable market revenue



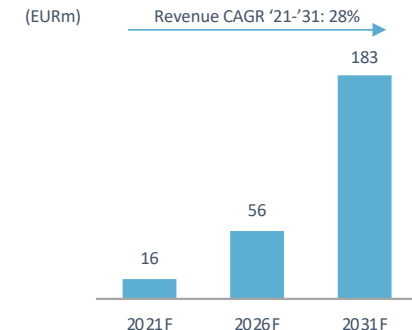
FUEL

- Oil corporates pose major entry barriers
- No other smartphone payment and loyalty providers active
- Plastic fuel cards are widely used against higher prices

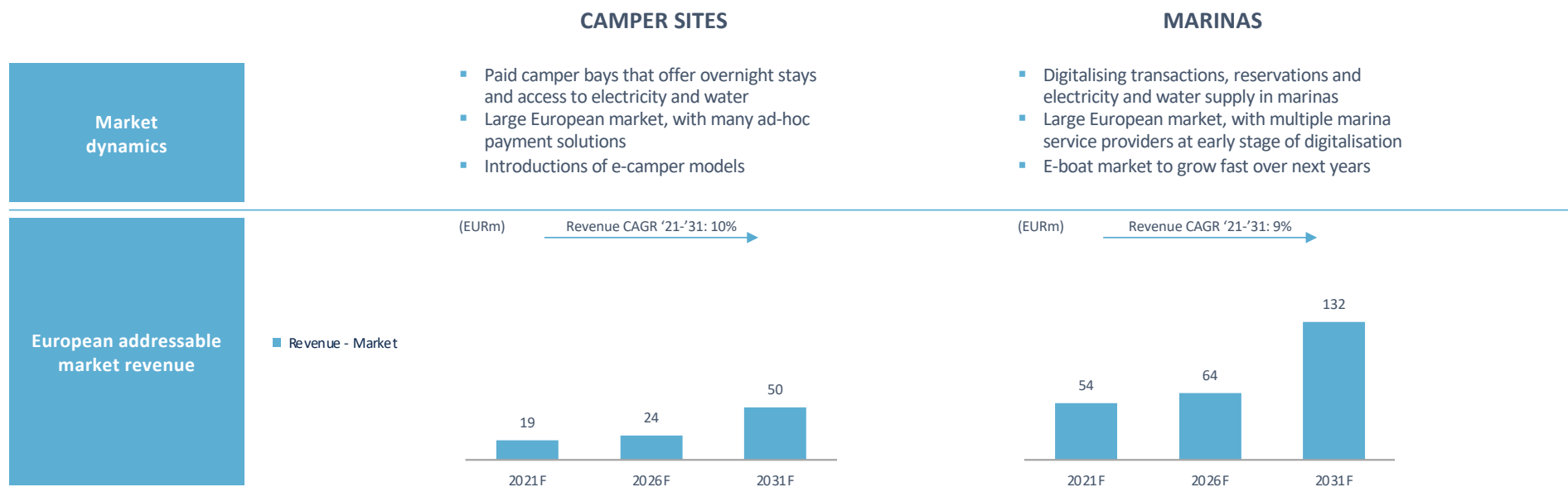


EV-CHARGING

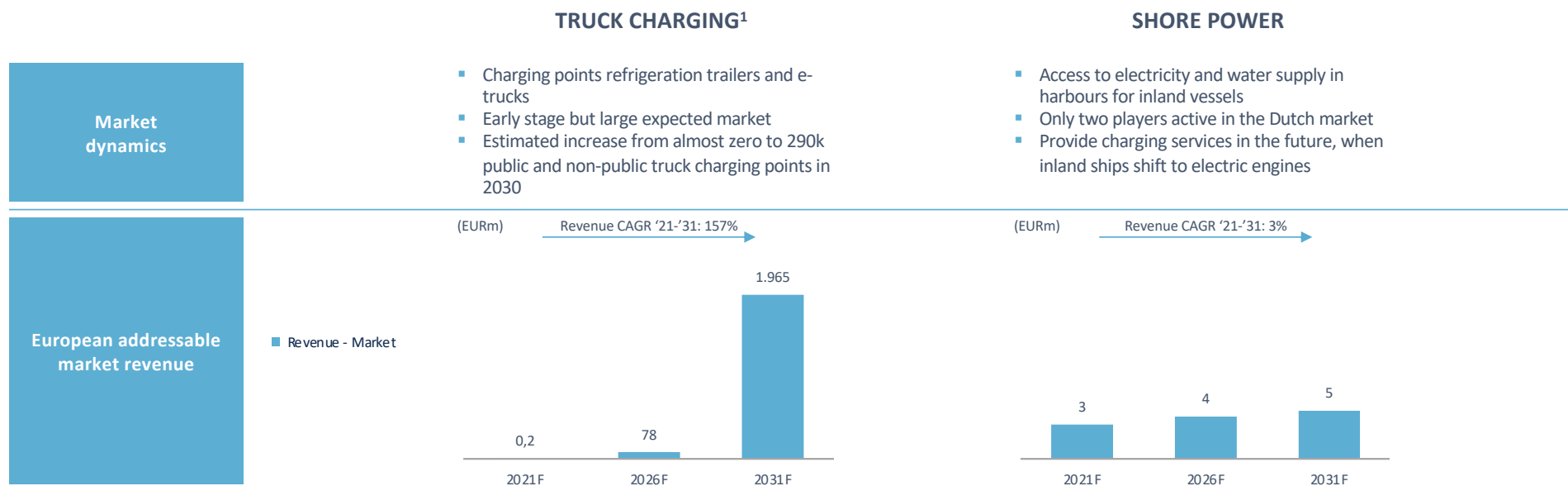
- Many different charging point operators (CPOs)
- Market demand driven by significantly growing # of EVs
- Plastic charging cards are widely used



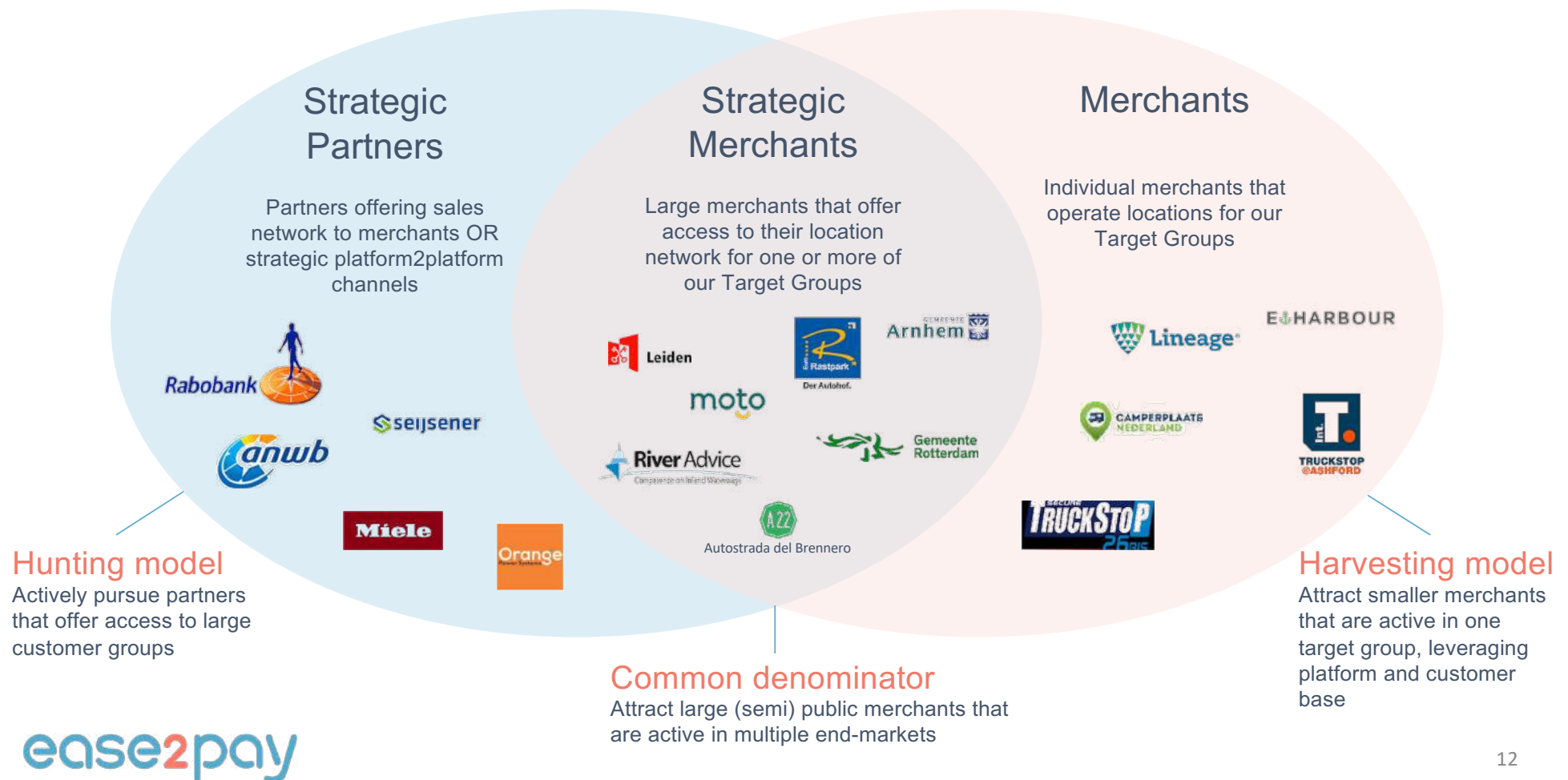
II Targeted End-markets: Recreational Transport Services



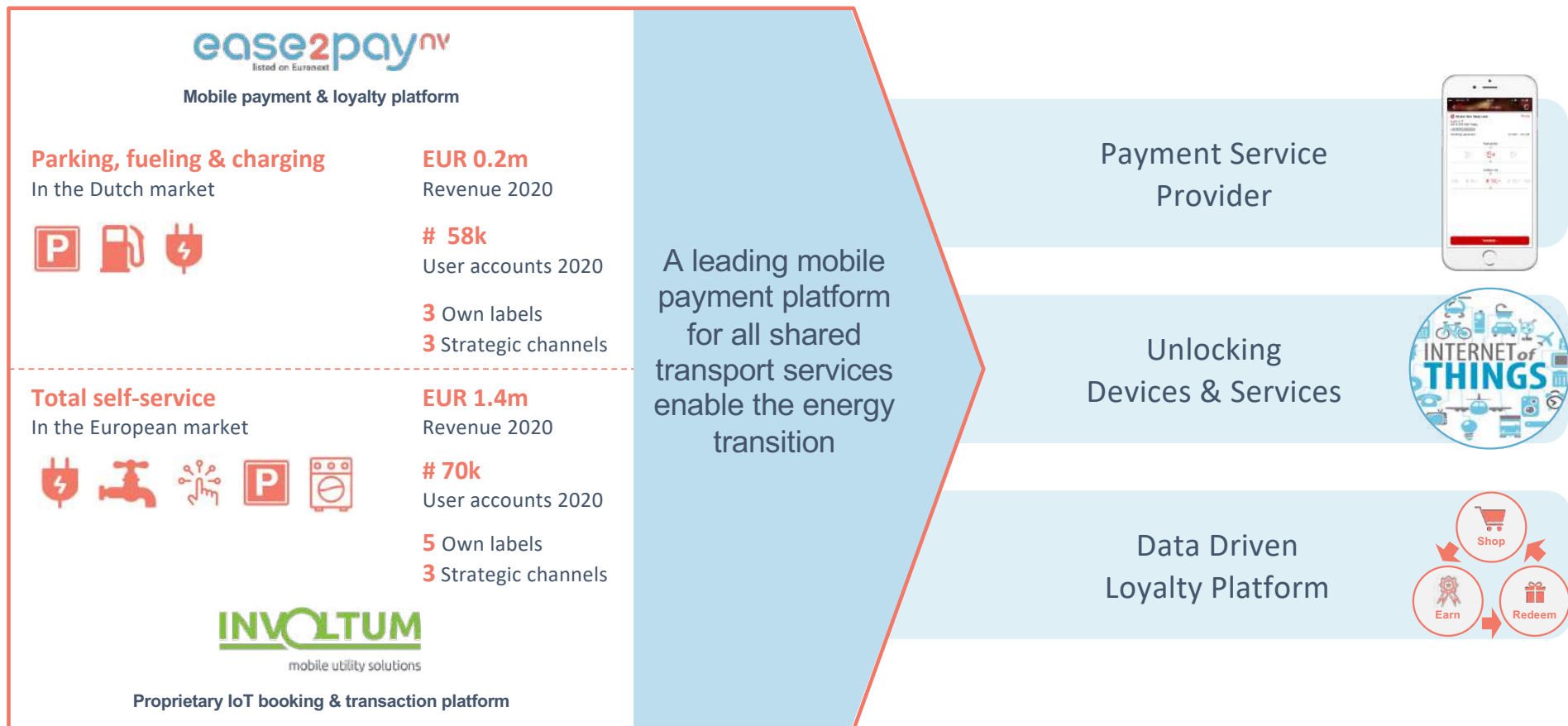
Targeted End-markets: Freight Transport Services



Combined Sales Strategy: Partners & Merchants

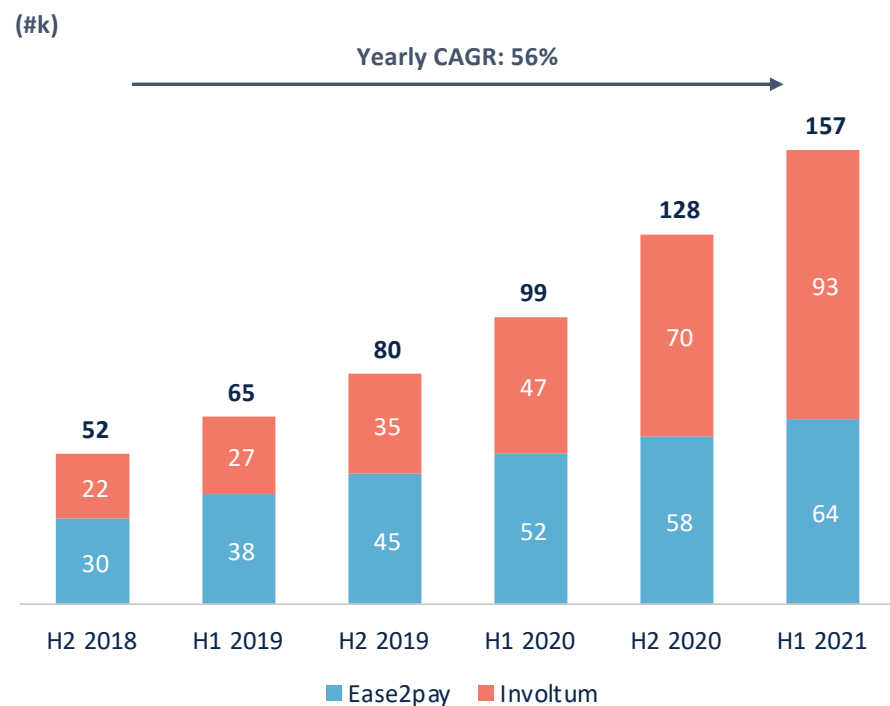


Merge of Mobile Payment and Self-Service Platform

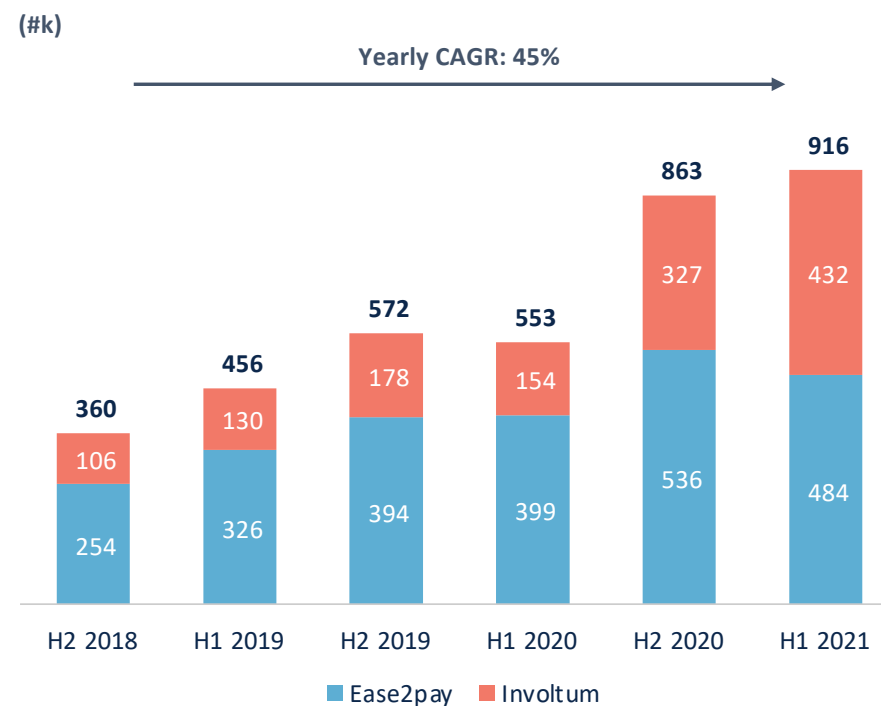


Proven Track Record and Robust Performance

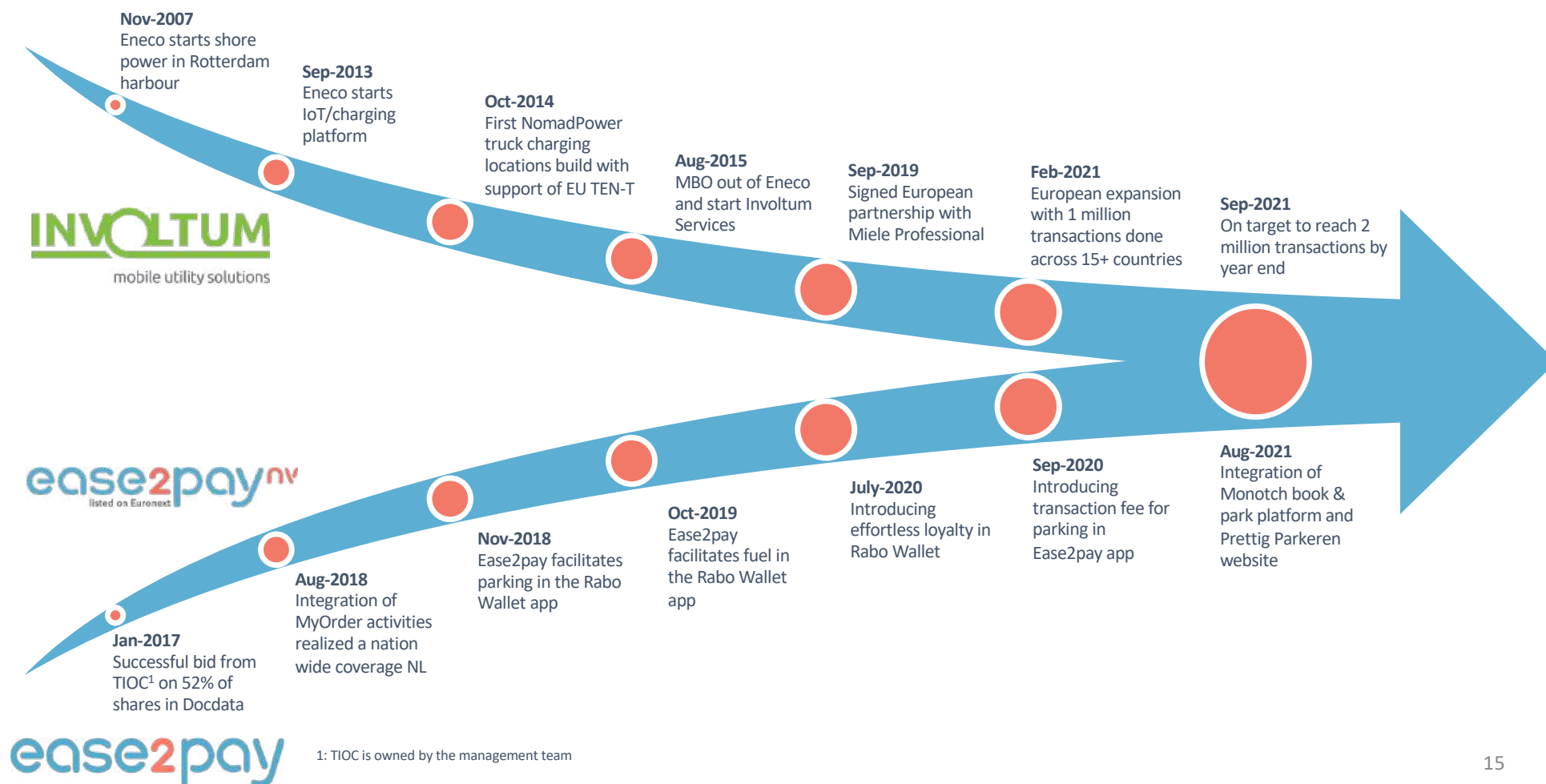
Accounts growth



Transactions processed



Proven Track Record and Robust Performance



Experienced and Invested Founder-led Management Team



Jan Borghuis
Co-CEO

 **Co-founder**
2017 – Present

 **Co-founder**
1995 – 2014



MSc Economics

*26 years of entrepreneurship,
proven track record in payments
industry plus innovation leader
in individual transport*

ease2pay



Gijs van Lookeren Campagne
Co-CEO

 **Co-founder**
2017 - Present

 **Co-founder**
1995 - 2014



Accountant Assistant
1992 - 1995



RA – Postgraduate CPA



MSc Business Economics

*26 years of entrepreneurship,
proven track record in payments
industry plus innovation leader
in individual transport*



Edwin Noomen
CFO/CTO



Managing Director
2015 - Present



Partner
2007 - 2015



**Head of Structured
Finance**
2001 - 2007



Structured Derivatives
1996 - 2001



MSc Business Economics

*11 years of experience in the
financial sector and founded
Involtum in 2015*



Maarten Hektor
Sales & Marketing director



Managing Director
2015 - Present



Electric charging platform
2012 - 2015



Interim work for Eneco
2004 – 2012



Management Consultant
1998 – 2004



Project Office Manager
1997-1998



Trainee
1996-1997



MSc Business
Administration

*Founded the predecessor of
Involtum in 2012 and has more
than a decade of entrepreneurial
experience*



Hans Bevers
NomadPower director



Managing Director
2016 - Present



Fixed Income Derivatives
2006 - 2015



Fixed Income Derivatives
1999 - 2006



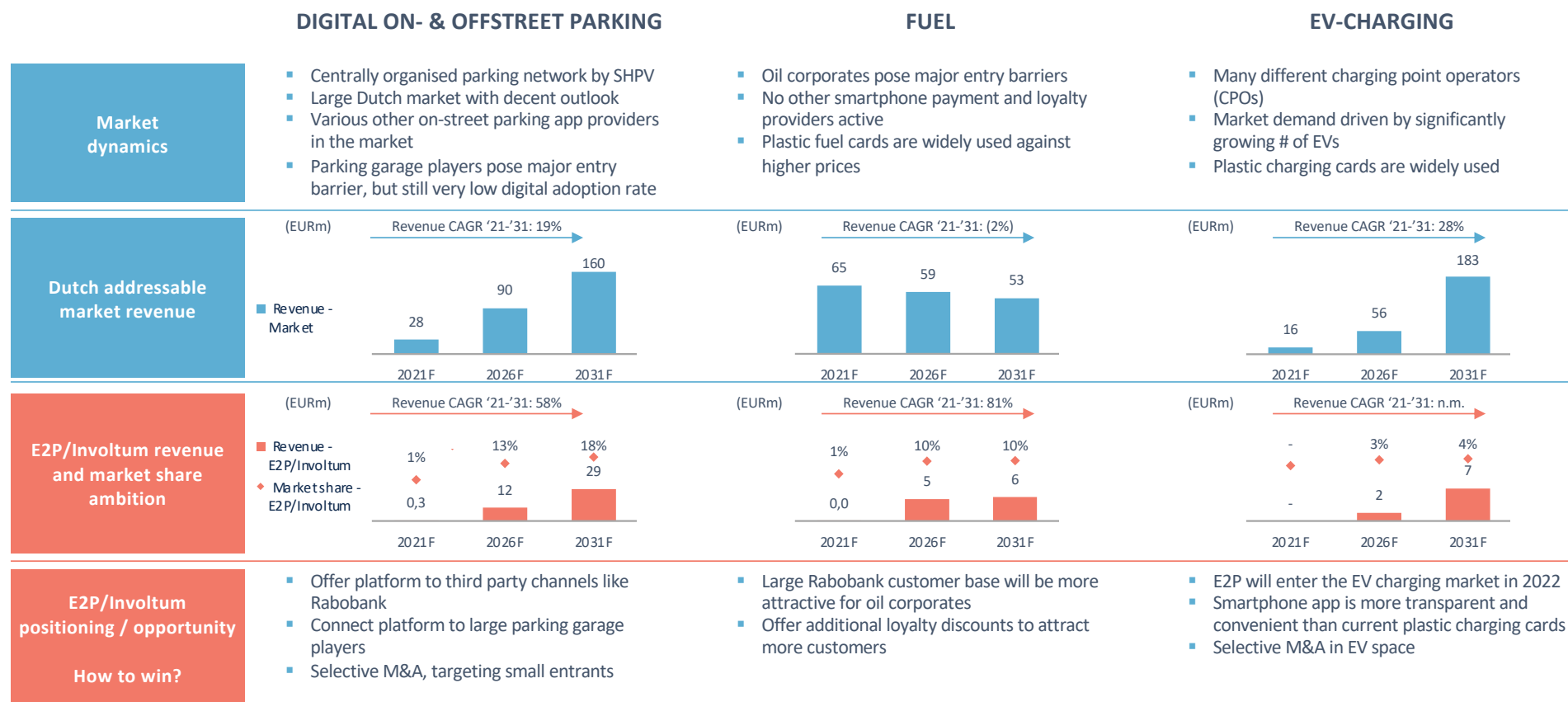
Analyst
1997 - 1999



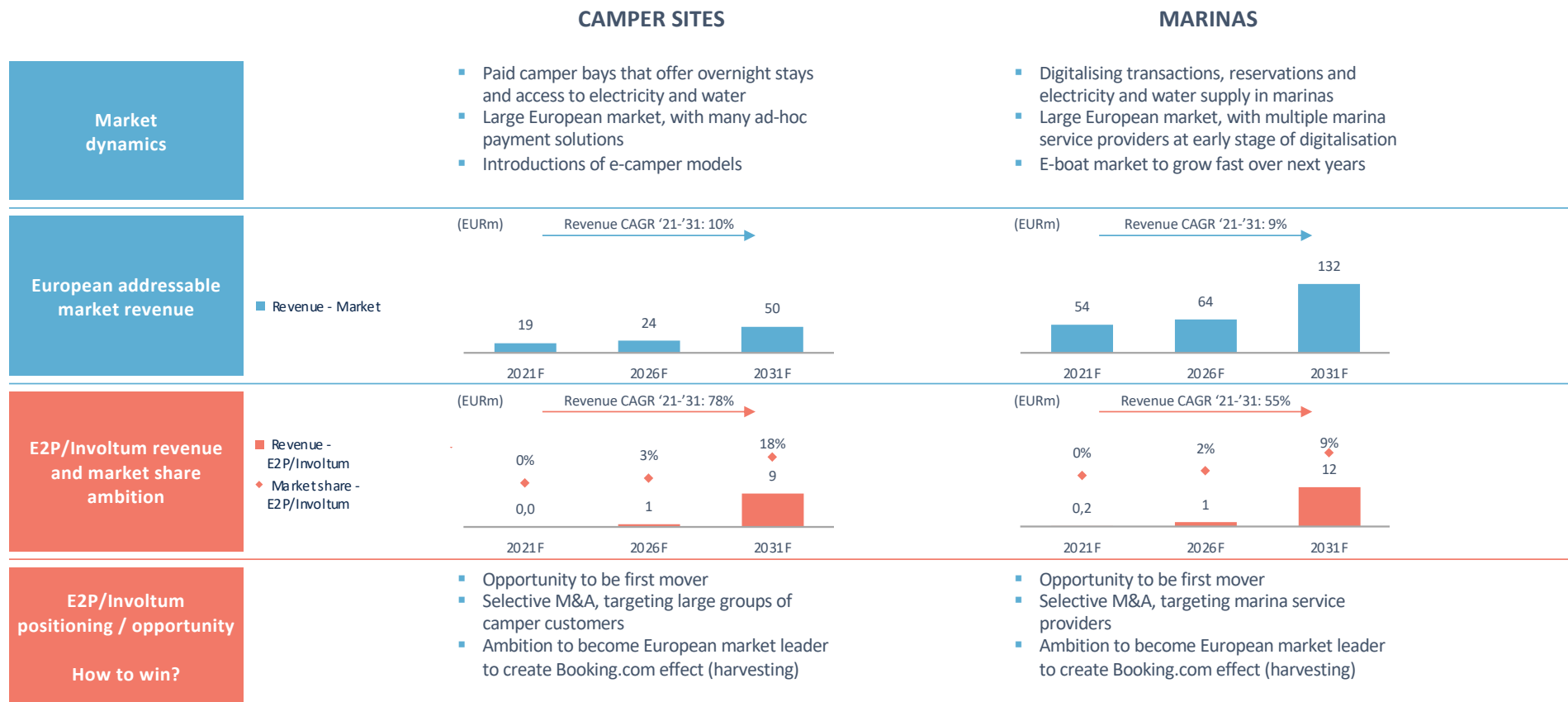
MSc Economics

*Joined the Involtum team in
2016, where he set up the
largest European charging
network for refrigeration trailers
and e-trucks*

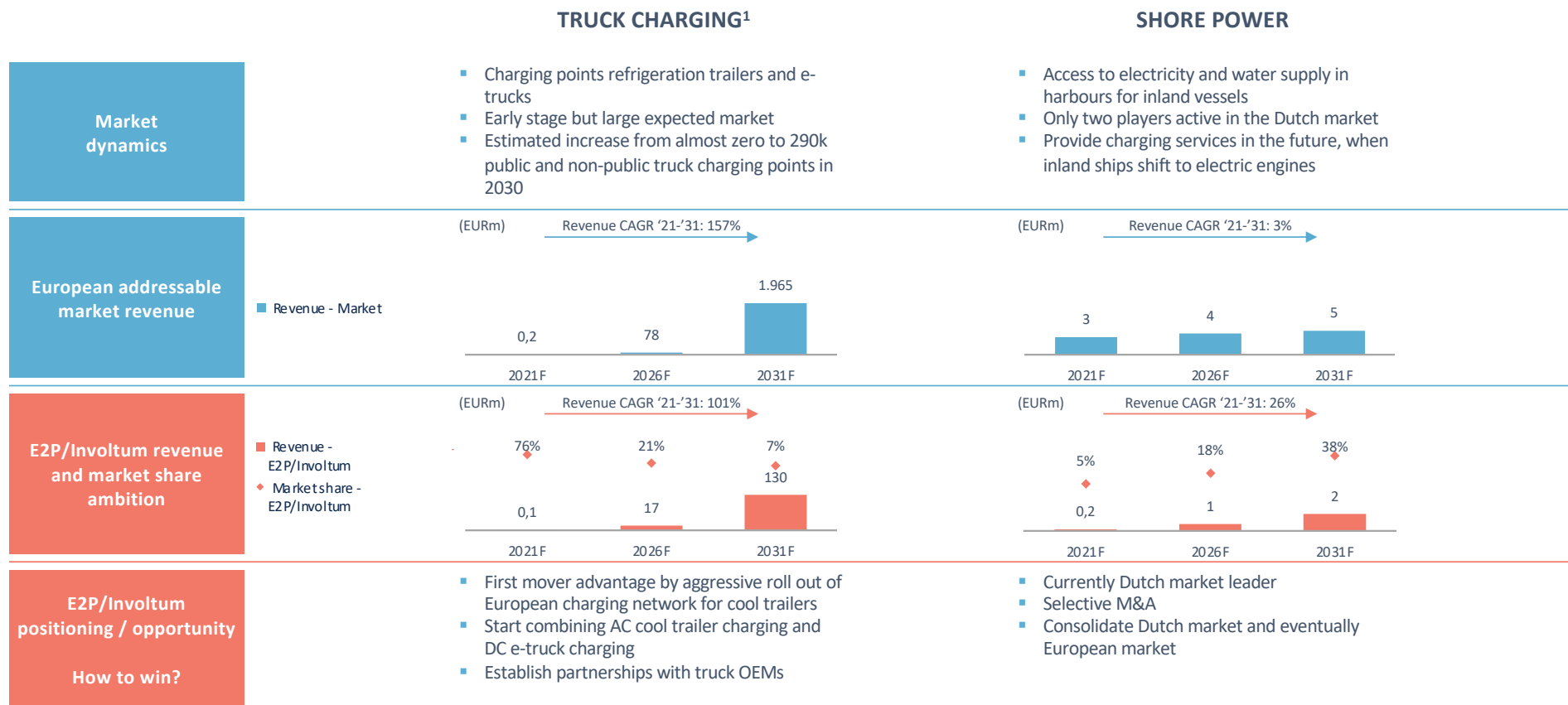
I Ambitious Growth Strategy: Individual Transport



II Ambitious Growth Strategy: Recreational Transport Services



III Ambitious Growth Strategy: Freight Transport Services



Ambitious Growth Strategy

Scale-up capital needed to become the leading payment platform for shared services in transport

- ✓ Increase **number of transactions** and **connections** with existing merchants
- ✓ Using **network effects** and market leading position of existing labels **to gain new clients**
- ✓ **Business development** towards new strategic channels
- ✓ Roll out of **labels across new (European) countries** using blue-print of business in home-market
- ✓ Dynamic European (niche-)markets resulting in a list of **multiple acquisition opportunities**

Ambition for 2024

↔ >50m individual transport transactions

⚡ >22k connected charging points

€ EUR 19m revenue



58 FTE in 2024

Additional FTE for ICT (16), business development (15) and other functions (27)



Capital raise

Proceeds will be used to hire personnel plus invest in NomadPower network and management will co-invest

Disclaimer

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